



CSCP Blog Style-guide

Thank you for agreeing to contribute to the Cambridge School Classics Project's Blog. You can find some general guidance in this document for planning, drafting and submitting your piece.

If you have any questions, please get in touch with us at courses@cambridgescp.com.

Audience

The target audience for the CSCP blog includes teachers and students in schools, both in the UK and internationally, as well as the general reader.

Our audience is likely to value practical guidance on things like:

- classroom practice
- exams
- student experience

You might like to keep this in mind when planning your contribution, but there is no need to make this the primary focus of your piece. It may be that something more general is appropriate for your subject!

General

There is no minimum length for a contribution to the CSCP blog, but we ask that no article exceeds 1,500 words.

Feel free to use either Anglicised or Americanised English. We hope to have contributions from across the world, and we would like this reflected in our blog's style. That said, please be consistent within your own piece!

People tend to process information differently online, so we expect readers to skim pieces on the blog. Aim to be as concise and as accessible as possible. Tone should be engaging and less formal than in an academic journal.

Consider using short paragraphs where you can and breaking up your text with subheadings and titles. You might also want to use numbered lists or bullet-points.

We may suggest changes to your post to ensure it is academically, pedagogically and methodologically sound, and that it is accessible, inclusive and respectful of the sensitivities of our diverse global audience.



Quotations, references and links

Quotations of more than two sentences should be formatted as a separate block of text.

Please refer to your sources in footnotes, with a link to the original primary or secondary source if this is available on an open-access platform.

Feel free to link to other material (including your sources) in the main body of your contribution.

Images

Do point us in the direction of images you would like to use to illustrate your piece. Ideally these will be your own images or ones that are licenced for public use. You might like to try:

- [The Wellcome Collection](#)
- [Wikimedia Commons](#)
- [Shutterstock](#)
- [iStock](#)

If you can't find an open-access image, or are not sure how to illustrate your article, do let us know what you're looking for and we'll source it for you.

Author bio and blogpost Summary

Please include the following with your final submission:

- an author bio of no more than 150 words to accompany your post on the CSCP Blog
- A summary of your piece of no more than 50 words, to appear as a teaser on the homepage

Examples can be found via the links in the section below.

Inspiration

Here are some previous posts from the CSCP Blog you may like to consider as examples of effective tone, style and structure.

- John Bracey, [Restoring Color to Ancient Rome](#)
- Caroline Bristow, [Scholarship for the Classroom: BAME Medea](#)

An example of our "Tips and Resources" format:

- Darren Lester, [Crossing the Curricucon: Suggestions for using Classics across the curriculum](#)



The following are a selection of external blogs for inspiration:

- The blog produced by [English PGCE students at Cambridge](#) offers an accessible and engaging take on current issues and classroom practice.
- The [Ancient World Magazine](#) is an outreach initiative for a general audience produced by a team of historians, archaeologists and classicists.
- Both [Everyday Orientalism](#) and [Eidolon](#) are interdisciplinary classics blogs that engage with contemporary issues and the classical world.
- The [Omnibus Magazine](#) is a Classical Association journal aimed at high school students, containing scholarly articles on the history of the ancient world.

Submissions

Please send your completed blog piece as a text document to our Events and Outreach Coordinator, Caroline Musgrove, at courses@cambridgescp.com.

Please note

Our blog review panel meets at various intervals throughout the year depending on the volume of posts received and any blog series currently in progress. Your piece will be considered at our next meeting, and it may take anything between 6 months to a year for posts to be published on the blog. If your blogpost is time sensitive, please do not be put off; let us know, and we can take this into account and accelerate the post through the process if necessary.

Thank you for considering the CSCP Blog as a platform for your work!